





# Development Of Successful New Products For Cycling Tourism









## 7 Partners – One Goal!











Pomorskie Tourist Board (Lead Partner)
Pomorskie Voivodeship
Zachodniopomorskie Voivodeship
European Cyclists' Federation
Mecklenburg-Vorpommern Tourism Board
Centre for Regional and Tourism Research Denmark
Danish Cycling Tourism













#### 2017

Start of Project "Biking South Baltic!"









# EuroVelo 10 – Baltic Sea Cycling Path













#### 2017

Start of Project "Biking South Baltic!" **2018** 

Completion of

Route and Questionaire

Survey









## Requirements

- status of the route
- create and analyze contact points
- conduct a survey
- create cross-border services
- long-term strategy
- define "lighttowers"

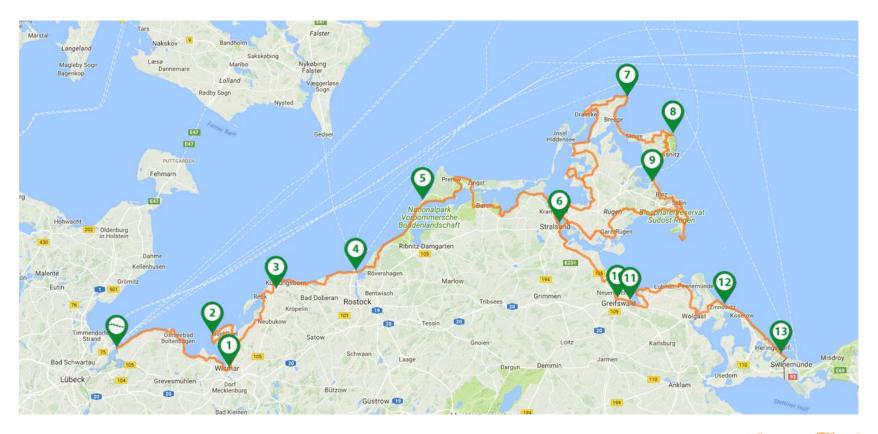








# Lighttowers / Highlights











#### 2017

Start of Project "Biking South

Baltic!" **2018** 

Completion of Route and Questionaire Survey

#### 2019

Europe-wide application of the Baltic Sea cycle path

## Die Mission







### **Advertisement**









## Advertisement

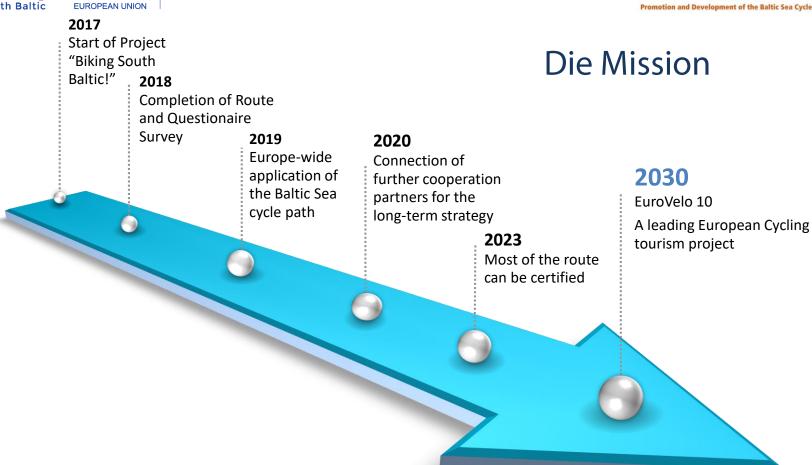




















# Half the wheels, twice the fun!

#### contact

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