



EUSBSR EU STRATEGY FOR THE BALTIC SEA REGION

POLICY AREA TOURISM

**Project exchange meeting:
"Tourism cooperation in the Baltic Sea Region"
Seed money call**

22 November 2019

Museum of the Palanga resort (Birutės al 34A)

Second Seed Money call: Applications open

- The seed money application procedure consists of two steps:
- **Step 1: Pre-selection by EUSBSR PA/HA Coordinators**
- Call open: 5 November 2019
- Submission of draft applications to the PA/HA Coordinator by 9 December 2019
- Pre-selection by PACs/HACs: 20 January 2020
- **Step 2: Submission of seed money applications to Interreg Baltic Sea Region (only applications pre-selected by PACs/HACs)**
- Submission of applications to the Managing Authority/Joint Secretariat via online system by 23 March 2020
- Selection of seed money projects by the Monitoring Committee: June 2020

Second Seed Money call: Focus

- Project proposals need to be of **strategic importance** to one of the **PAs/HAs** of the EUSBSR
- Seed money projects are expected to **cooperate** with the responsible PAC/HAC
- The project **ideas** have to be **in line with the revised Action Plan** and have to meet the **expectations and needs** of the relevant PAs/HAs (need to contribute to any of the actions)
- Highly recommended to **discuss** the **project ideas** and their **contribution** to the revised Action Plan **with** the relevant **PACs/HACs** as early as possible

Second Seed Money call: Focus

Regarding the EU funding programs for the period 2021-2027

It is expected that by the second half of the seed money project implementation period in 2021 there will be enough information available about the new programmes in order to investigate on funding possibilities and to start to prepare for an application.

Any other international, national or regional, public or private funding source should be taken into consideration as well. Projects are particularly encouraged to combine different funding sources.

Second Seed Money call: What and Who?

What can be financed?

Seed money is meant to **support the preparation phase** of a project in line with the Action Plan of the EUSBSR.

Seed money funding should be used to plan the **main project activities, partnership and budget** as well as to **investigate the current situation of the thematic field and potential funding sources** for the main project.

Who can receive funding?

Public authorities at local, regional or national levels, research and training organizations, NGOs, sectoral agencies and associations from the program area

Second Seed Money call: Programme co-financing

- In total, **EUR 1 million** of program co-financing from the European Regional Development Fund (ERDF) is available
- Norwegian national funding to the program is available to Norwegian project partners
- European Neighborhood Instrument (ENI)/Russian national funding – for Russian project partners.

Second Seed Money call: Programme co-financing

- The total budget of a seed money project is **EUR 50,000**
- The program **co-financing** is up to **85%** of the total budget (financing rate applies to all seed money project partners)
- Project partners have to provide their **own financial contribution** which amounts to at least **15%** of the total budget (contributions must not come from EU sources)
- In the application the project partners have to indicate their planned budget share per partner and output.

Second Seed Money call: Programme co-financing

- The budget is based on **lump sums** and linked to the delivery of the **three predefined outputs**.
 - ✓ 1. EUR **18,000** for delivery of **output 1**
 - ✓ 2. EUR **28,000** for delivery of **output 2**
 - ✓ 3. EUR **4,000** for delivery of **output 3**

Second Seed Money call: Expected outputs

Seed money projects are expected to deliver the following **outputs** as a result of their activities:

Output 1: Report on the state of play in the field addressed, including description of the situation in the field and countries concerned, as well as a description of the target groups addressed by the future project and their needs.

Output 2: Main project work plan, comprising a work plan, composition of a potential project partnership and an indicative budget plan for the main project.

Output 3: Report on funding possibilities for the main project, including a road map on the steps to be taken after the seed money project.

Second Seed Money call: Duration of projects

Three phases

- a contracting phase, an implementation phase and a project closure phase
- The contracting phase lasts at least two months and starts on the day after selection of the project by the Monitoring Committee (June 2020).
- The **implementation phase** lasts up to **12 months** and **ends 30 September 2021**.
- The closure phase lasts up to three months.

Second Seed Money call: Application package

Announcement note and **application form** are available at the INTERREG BSR website

https://www.interreg-baltic.eu/fileadmin/user_upload/News/2019_all_news/2019.11_all/SM_call_2/2nd_seed_money_call_Announcement_Note.pdf

https://www.interreg-baltic.eu/fileadmin/user_upload/News/2019_all_news/2019.11_all/SM_call_2/2nd_seed_money_call_draft_application_form.pdf

-> We're looking forward to receiving your application!



EUSBSR
EU STRATEGY
FOR THE BALTIC
SEA REGION

Thank you very much for your attention!

PA Tourism Coordinator Team