

# BALTIC SEA TOURISM CENTER

## BALTIC SEA TOURISM FORUM

Tourism Cooperation Baltic Sea Region  
12 September 2019 // Rostock

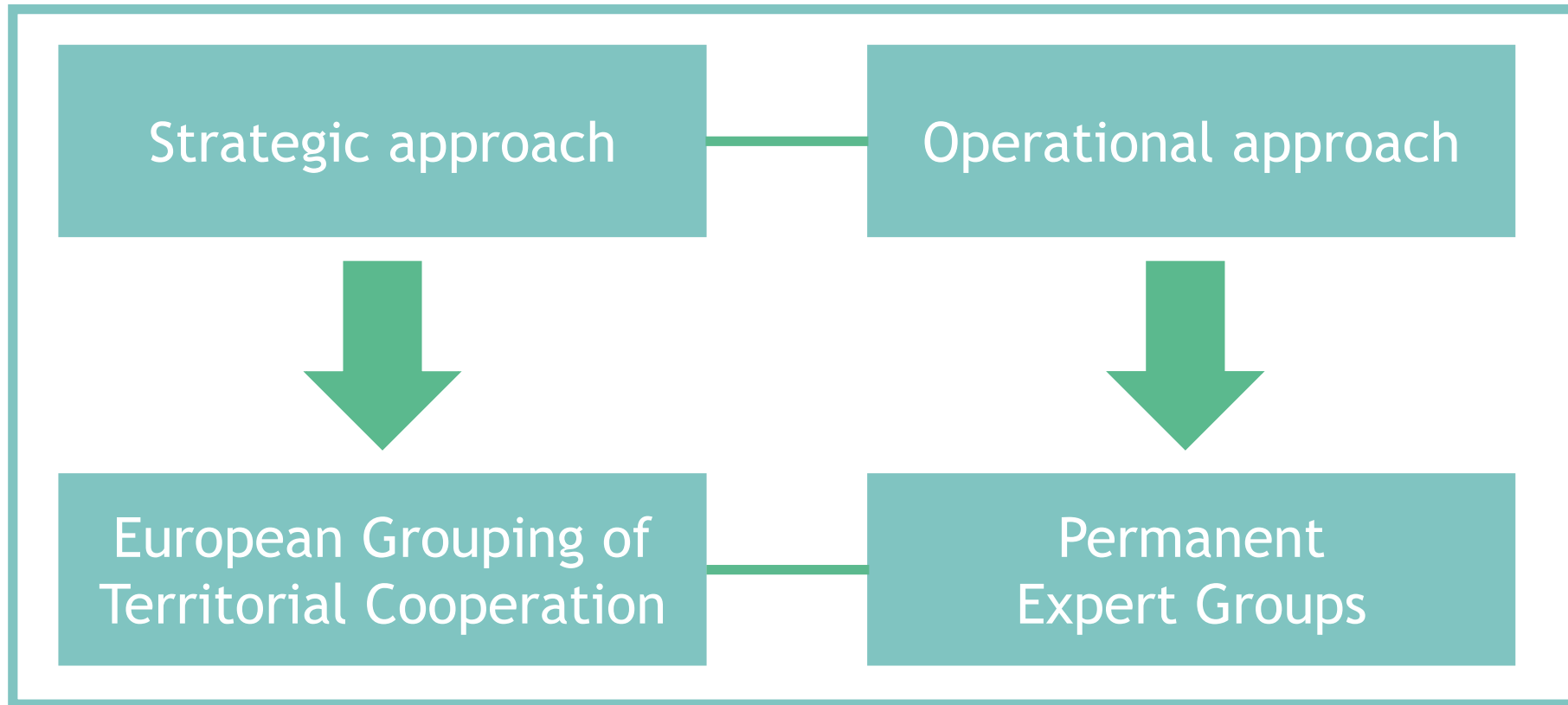
Anne Vollerthum  
Project Manager Baltic Sea Tourism Center  
Mecklenburg-Vorpommern  
Tourist Board





# Baltic Sea Tourism Center

## Strategic & Operational perspectives



# Baltic Sea Tourism Center

## EGTC

### European Grouping of Territorial Cooperation

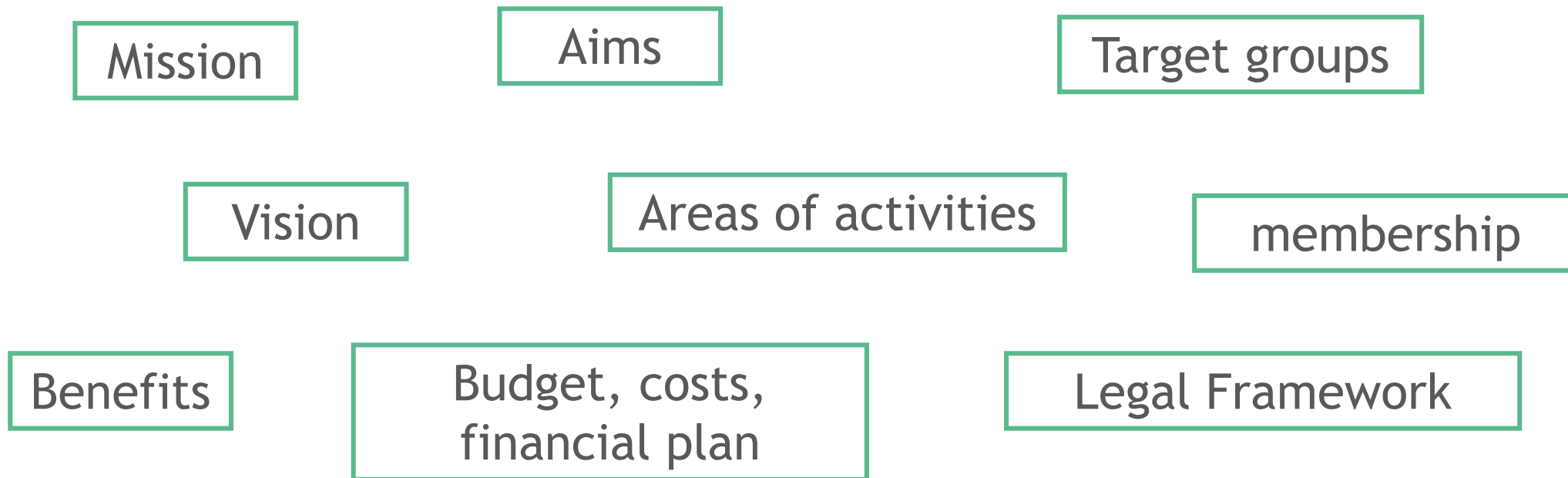
- ✓ EGTC as legal instrument based on EU law
- ✓ Network of public institutions and authorities
- ✓ Structures/ institutionalizes cross-border cooperation
- ✓ Own legal personality
- ✓ Who can become a member:
  - Member states and their authorities (ministries, etc.)
  - Countries, counties, regions, etc.
  - Organisations with public rights
  - Semi-public organisations
  - Public institutions only

Partner/Institutions from at least 2 EU member states

# Baltic Sea Tourism Center

## BSTC Convention

of the European Grouping of Territorial Cooperation (EGTC) “Baltic Sea Tourism Center” (BSTC)



## 12. Baltic Sea Tourism Forum (2019)



*... first time in Brussels!*

# 12. Baltic Sea Tourism Forum (2019)

## Venue...

Renaissance Brussels Hotel

## Date...

13. November 2019 (Wednesday)

## Title...

SHARE | INSPIRE | CREATE



# FLOOR PLAN

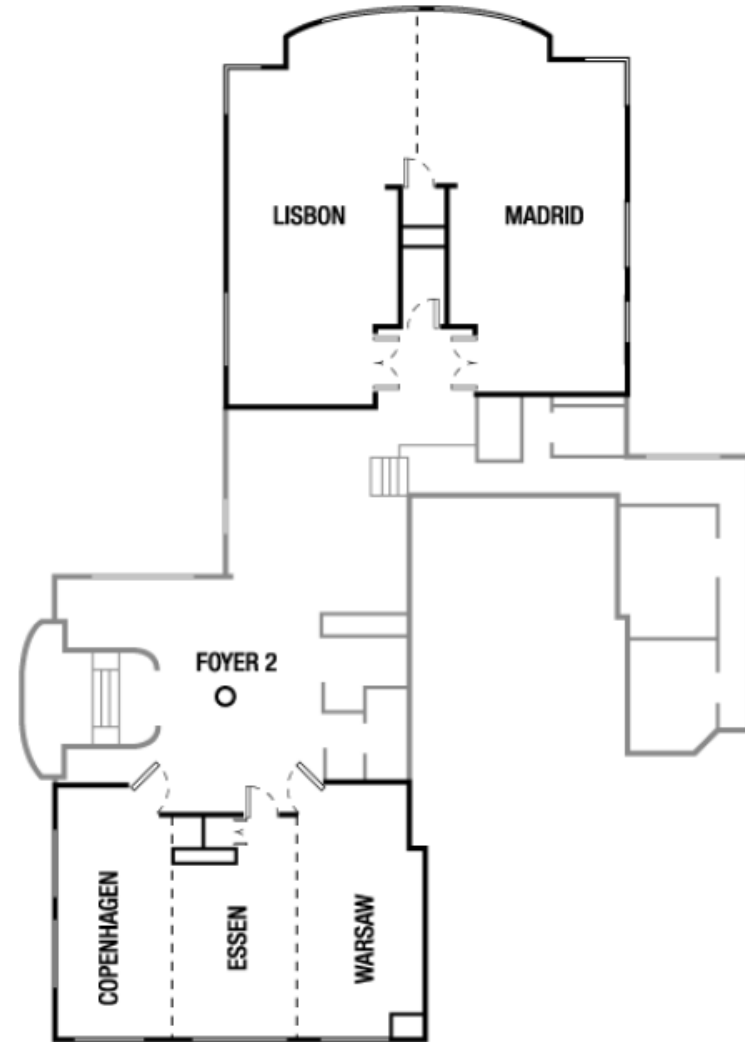
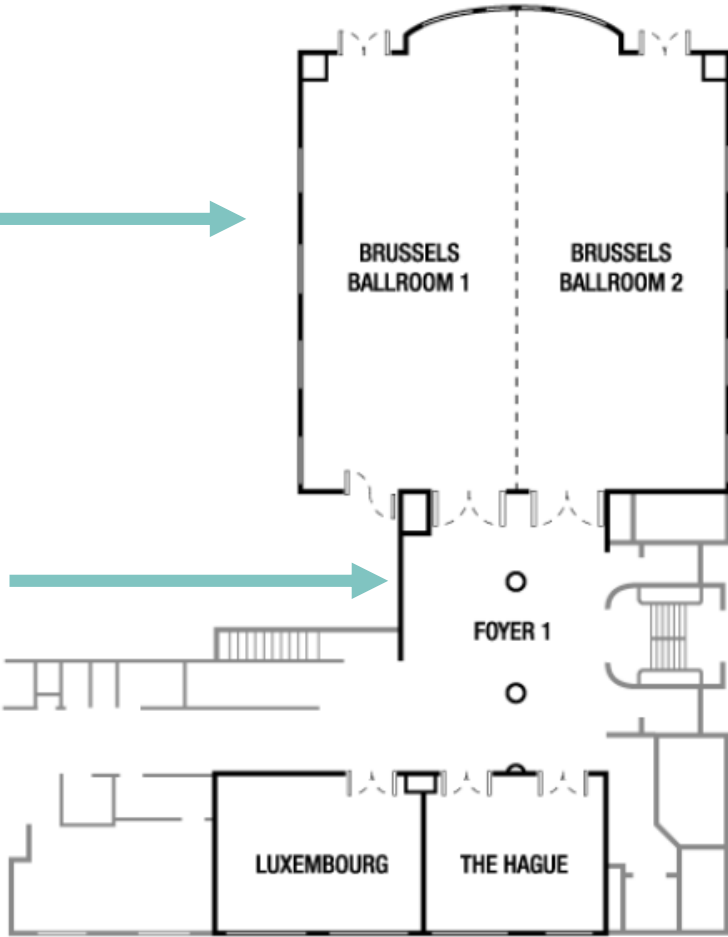
Main event



Coffee breaks  
+  
B2B Café (partly)



Registration + cloak room

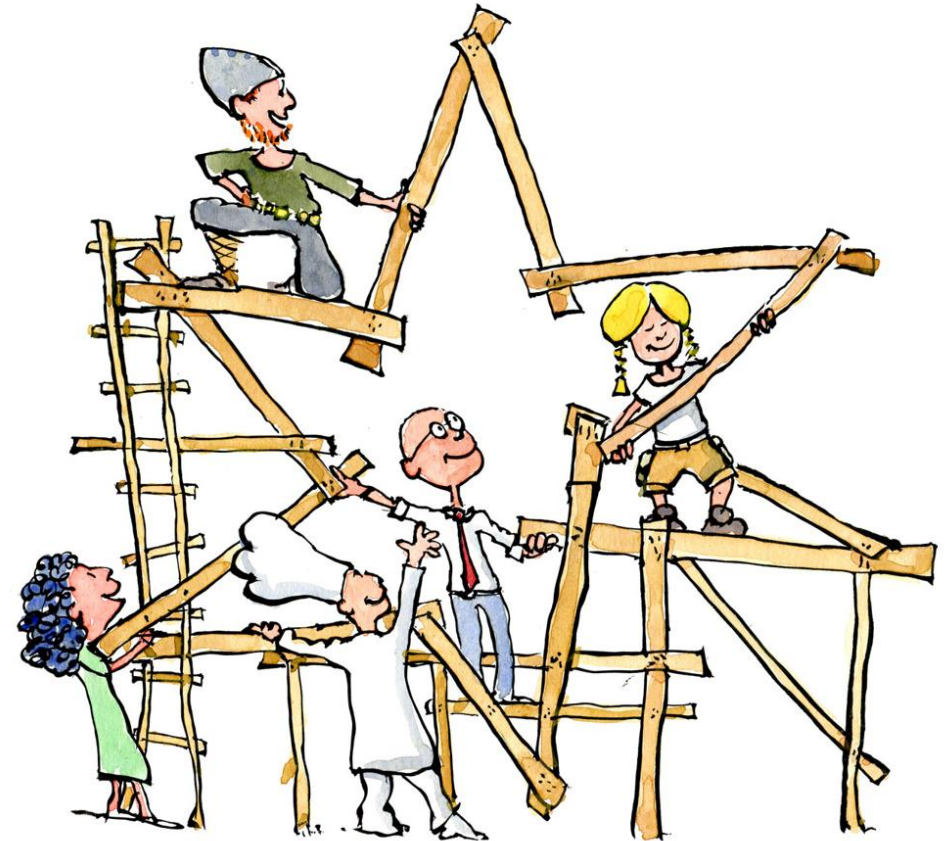


Lunch / Dinner  
+  
B2B Café



## 12. Baltic Sea Tourism Forum (2019)

In addition...



©Frits Ahlefeldt ([fritsahlefeldt.com](http://fritsahlefeldt.com))



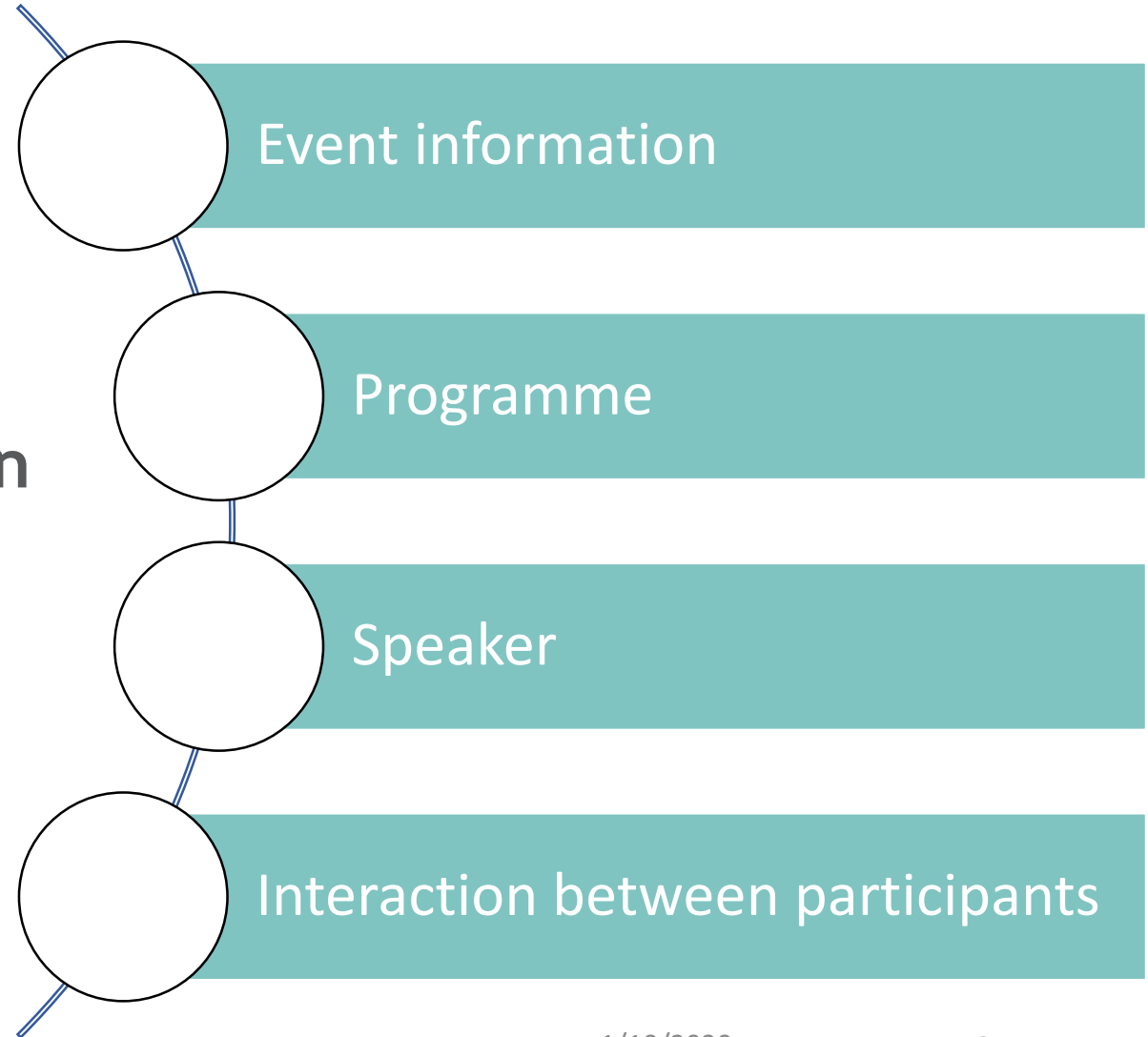
BALTIC SEA  
TOURISM CENTER



# 12. Baltic Sea Tourism Forum (2019)

Technical solutions...

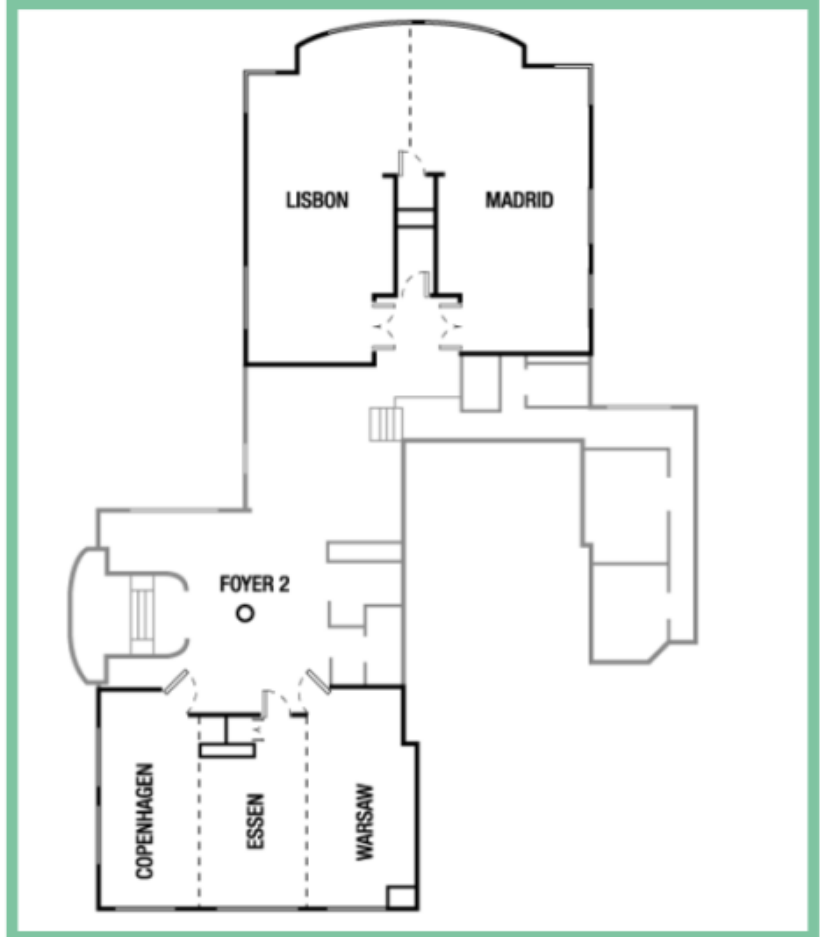
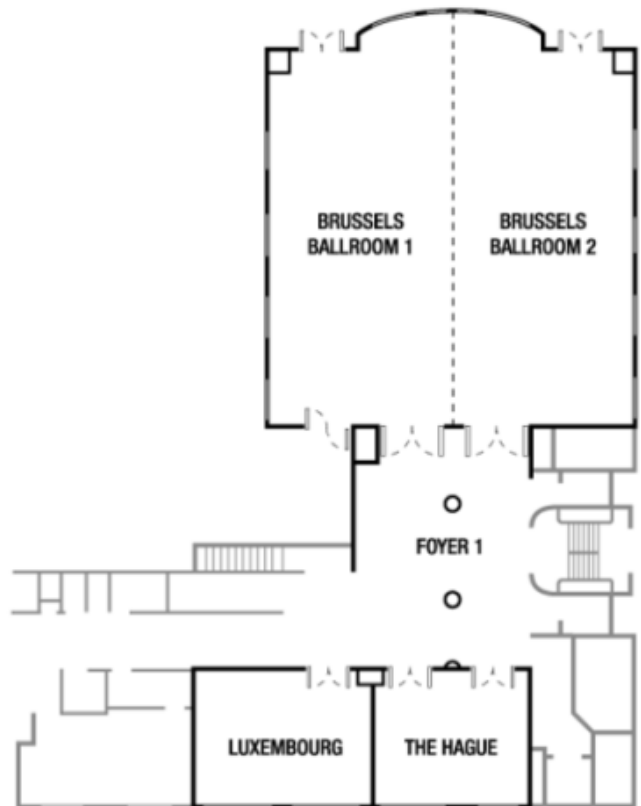
Implementation of BSTF Application



# 12. Baltic Sea Tourism Forum (2019)

Networking...

in the BSTF B2B Café



# 12. Baltic Sea Tourism Forum (2019)

Soon to come...

- ☀ Online registration in calendar week 39 (as of:12.09.2019)
- ☀ Further information on project participation (B2B Café)

# Baltic Sea Cooperation

**WE NEED YOUR VOICE!**

Sign the letter of support

## Position Paper

Sustainable tourism development  
in the Baltic Sea region post 2020

<https://bstc.eu/partnerships/position-paper>

*Therefore, we, the tourism stakeholders in the Baltic Sea region share the conviction that sustainable tourism development at macro-regional level needs **permanent cooperation patterns, stronger political support, and stable funding opportunities after 2020** to overcome patchwork structures, address common challenges, and increase the competitiveness on international scale. [...]*



Thank you for your time!



©Frits Ahlefeldt ([fritsahlefeldt.com](http://fritsahlefeldt.com))