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## 2018 Season: What's New in Mecklenburg-Vorpommern?

### New hotels and leisure activities to attract visitors to Northeast Germany

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Unique accommodation, new hotels, and leisure activities – in the 2018 season, Mecklenburg-Vorpommern will surprise its visitors with new offers. Examples include the Upcycling Hotel in Rövershagen, which is going to open in March, the Sleeperoo, which aims at providing sustainable overnight stays at the visitors' favourite destinations, and the new Müritzpalais in the lakeland Mecklenburgische Seenplatte. Following is a selection of new offers:

#### Karls to open the Upcycling Hotel in Rövershagen on March 23, 2018

Spending the night comfortably amid euro-pallets, relaxing under the light of a lamp made from an old coffeepot, chatting while sitting around a cable drum table: The Upcycling Hotel "Alles Paletti", which will open on March 23 in Rövershagen near Rostock, will provide accommodation of a special kind for its guests. The opening also marks Robert Dahl's entry into the hotel business following his successful operation of three adventure villages in the Northeast and of the "Pier 7" in the seaside resort Warnemünde. The new concept is just as unique as his adventure villages which are particularly popular among families. All of the 50 rooms are equipped with materials and furniture which have a special history, and which were refurbished meticulously. For example, skis serve as edges of the bed, sledges become bathroom shelves and chairs are turned into ladders. Booking is possible starting at a price of 67 Euros for a double room including a day ticket for Karls adventure village which hotel guests can see from their rooms.



**Offizielles  
Partnerland  
2018**

**Tourismusverband  
Mecklenburg-Vorpommern e.V.**  
Konrad-Zuse-Straße 2  
18057 Rostock · Germany  
[www.auf-nach-mv.de](http://www.auf-nach-mv.de)  
[www.off-to-mv.com](http://www.off-to-mv.com)

**Pressekontakt:**  
Tobias Weitendorf  
fon: +49 381 4030-610  
[presse@auf-nach-mv.de](mailto:presse@auf-nach-mv.de)  
[www.urlaubsnachrichten.de](http://www.urlaubsnachrichten.de)

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For more information visit [www.karls.de](http://www.karls.de).

## **Dipping into the sea: Müritzpalais to open in Waren (Müritz) in spring 2018**

The lakeland Mecklenburgische Seenplatte has a new hotel: This season, the Müritzpalais will open in Waren (Müritz) by the largest German inland lake. It is supposed to combine the benefits of a hotel with the comfort of exclusively equipped holiday apartments. The house by the lake comprises 85 hotel apartments with living areas between 45 and 100 square metres from which holidaymakers can enjoy the view on the lake Müritz and the old town of Waren. The ensemble also includes, among others, an outdoor terrace, a spa area, and a bathing jetty from which guests can dip directly into the “Little Sea”, as the Müritz is sometimes called due to its size.

For more information visit [www.muertizpalais.de](http://www.muertizpalais.de).

## **Beachhouse Bansin to be built on the island of Usedom**

An apartment house comprising 27 apartments and two penthouses – each equipped with a private sauna and a fireplace – is going to be built directly by the boardwalk of Bansin on the island of Usedom, opposite the Kaiserstrand Beachhotel. The project is financed by the Paulsen Family Bansin GmbH & Co. KG. The apartment house, scheduled to open in the summer of 2018, will accommodate, among others, the largest Gosch restaurant of the Baltic Sea coast.

For more information visit [www.usedom.de](http://www.usedom.de).

## **Sleeperoo: Design made in Mecklenburg-Vorpommern**

Trendy and sustainable: From 2018, the Sleeperoo will offer holidaymakers a new kind of accommodation. The “Design|sleep Cubes” concept – cubical rooms quickly and easily built with the help of a plugin arrangement – allows guests to spend a special night at unique places, both indoors and outdoors. Sleeperoo was developed in cooperation

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with the Schwerin-based Langefreunde Design Studio and Greenboats from Bremen. The cosy rooms include a 1.60m-wide lying surface, blankets made from sheep's wool, reliable privacy shields and weather protection, energy-saving LED lighting, and a so-called chill pack, a selection of snacks and drinks. Holidaymakers can book the Sleeperoo for the first time at the travel trade show ITB Berlin, where Mecklenburg-Vorpommern will be the first official partner region.

For more information visit [www.sleeperoo.de](http://www.sleeperoo.de).

## **Former nautical college will become a holiday home**

The nautical college of Wustrow on the Fischland-Darß-Zingst peninsula, which closed in 1992, is currently being refurbished. Under the slogan "Zwei Wasser" ("two waters") – a reference to the location between the Bodden and the Baltic Sea – the former school for captains, nautical officers, and radio operators will be turned into holiday apartments and apartment houses. In the lobby, there will be an exhibition on the history of the house featuring original objects. The apartments can be booked via the K&K Ferienimmobilien GmbH & Co. KG.

For more information visit [www.zwei-wasser.de](http://www.zwei-wasser.de).

## **A new world for polar bears and the like: Polarium to open in the zoo of Rostock**

The so-called Polarium is currently under construction in the zoo of Rostock. On a surface of 12,500 square metres, it is supposed to provide a species-appropriate environment for polar bears, penguins, and ocean dwellers. The new site will be designed as an adventure and educational space on the topic of the poles, giving visitors a better understanding of the animals' mode of life. The Polarium will comprise an outdoor enclosure with breeding burrows as well as a water basin and a stable for up to 36 Humboldt penguins and their offspring.

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Furthermore, there will be a spacious, tundra-like landscape for three polar bears and their offspring, and a visitor centre will give insights into the water basins of the polar bears as well as into the modes of living and the anatomy of penguins and polar bears. The project is supported by the Mecklenburg-Vorpommern Ministry of Economy through the fund for the improvement of regional economic structure with a total amount of 10.26 million Euros. The total investment costs for the Polarium amount to 11.51 million Euros. The opening is scheduled for the late summer of 2018.

For more information visit [www.zoo-rostock.de](http://www.zoo-rostock.de).

## **Holiday residence under construction in the Ohlerich Speicher in Wismar**

The Bay of Wismar in the front, the Old Town in the back: The heritage-protected Ohlerich Speicher, which got its name from an old seafarer family from Warnemünde, is currently being transformed into a luxury holiday home. Upon its completion in 2018, it will offer guests holidays with a superb view. The 34-metre high building, which was built in 1938 and used to serve as a grain silo, will contain 48 holiday apartments with living spaces between 48 and 94 square metres. The ground floor will feature a large welcome area with a restaurant and a sun terrace with a view on the harbour. The project investor is the Penta Real Estate GmbH & Co. KG.

For more information visit [www.ohlerich-speicher.de](http://www.ohlerich-speicher.de), [www.wismar.de](http://www.wismar.de).

## **Aparthotel Waterkant Suites in Börgerende to open in spring 2018**

About 30 metres away from the Baltic Sea coast of Mecklenburg, the Aparthotel Waterkant Suites is scheduled to open in Börgerende in spring 2018. The hotel provides a total of 75 suites with fully equipped kitchens as well as penthouses with floor-to-ceiling windows, large terraces, balconies, or roof terraces. Offering between 47 and 115

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square metres of living space, the apartments combine the comforts of a hotel and the individuality and independence of a holiday home. The Aparthotel Waterkant Suites also features a restaurant with a terrace, a reception, a lift, and an underground car park. The 600-square-metre spa area includes an indoor pool, two saunas, a steam bath and plenty of space to relax. Those who prefer exclusive holidays can book one of the two 100-square-metre private spas.

For more information visit [www.upstalsboom-aparthotels.de](http://www.upstalsboom-aparthotels.de).

## **Dormero Strandhotel Rügen to open in January 2018**

In 2012, the investors Iris Hegerich and Gerd Grochowiak bought block 1 of the world-famous architectural monument in Prora on the island of Rügen, aiming to breathe new life into it. On January 15, the new Dormero Strandhotel Rügen is scheduled to open there. The hotel features suites, some of them equipped with a sauna. Moreover, the hotel has a spa area with pools and saunas as well as two restaurants, a bar, and a conference centre.

For more information visit [www.dormero.de](http://www.dormero.de).

## **200th anniversary of Caroline's and Caspar David Friedrich's honeymoon trip**

Two hundred years ago, the Greifswald-born Romantic artist Caspar David Friedrich (1774–1840) married his wife Caroline in Dresden. After the wedding, the newly married couple embarked on a honeymoon trip which led them to his home region. During their trip, they visited, among others, Greifswald, Neubrandenburg, and the island of Rügen. Friedrich seized the opportunity to paint many of his most famous works, such as “On The Sailing Boat”, “Greifswald Market Square”, and “Chalk Cliffs on Rügen”. Two hundred years later, a range of events will be held in memory of this special honeymoon trip and the artist's

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particularly creative period. More information will soon be available at [www.vorpommern.de](http://www.vorpommern.de).

## **Vorpommern Tourist Association to designate Route of North German Romantic**

The Tourist Association of Vorpommern has introduced a new bike theme route following the footsteps of Caspar David Friedrich, Philipp Otto Runge, and Friedrich August von Klinkowström. The so-called “Route of North German Romantic” runs between the towns of Wolgast and Greifswald and is ready for use from 2018 onwards. Along the route, nine information boards will document the lives and works of those three Romantic artists. The information boards were designed with the support of the Caspar-David-Friedrich-Zentrum in Greifswald. Stops along the route include Philipp Otto Runge’s birth house, which was reopened on the occasion of his 240th birthday on July 23, 2017, Ludwigsburg Palace, and the parsonage in Wusterhusen. From spring 2018 onwards, guided tours with trained tour guides will be available for those who do not want to explore the route on their own. The project is financed by a EU leader project for rural areas.

For more information visit [www.vorpommern.de](http://www.vorpommern.de).

## **Upcycling Hostel to open in Wolgast in spring**

On April 21, 2018, a new destination for school and youth trips will open in Wolgast. Right next to the Postel, which won the third prize in the German Tourism Awards in 2015, an upcycling hostel – the “100Haus” – is currently in the making. With the support of a leader project, the 118-year old former school building was refurbished by students of the Runge Gymnasium Wolgast and architects to become a modern, unique youth guest house. For example, book pages have been turned into wallpaper, and euro-pallets have become beds or shelves. The 17 rooms each feature between one and eight beds, and rooms suitable for

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the disabled are also available. Creative areas, where guests can cook, play, or paint, as well as attractive offers with promising titles, such as “Coast, Storm, and Spring Tide” are aimed at drawing young travellers to the town located before the gates of Usedom. The name “100Haus” is a reference to Loris Malaguzzi’s (1920-1994) poem “The Hundred Languages of Children”. Furthermore, the house, in cooperation with the town, has the ambition to offer 100 opportunities for children and adolescents. The project operator and investor is the Postel Usedom GmbH.

For more information visit [www.post-aus-wolgast.de/100haus](http://www.post-aus-wolgast.de/100haus).

## **Refurbished Wismar Museum shines in new splendour**

At the end of 2017, the Museum of Town History in Wismar opened its exhibition in the extensively refurbished Schabbellhaus, named after Heinrich Schabbell (1531-1600), a brewer, councillor, and later mayor of the town. The exhibition illustrates the 800-year long history of the Hanseatic town on a surface of 1,200 square metres. The Hanseatic League, the time under Swedish rule, Wismar as an industrial town and during the GDR are only some of the thematic highlights of the exhibition which was designed following the principles of an inclusive model, making it accessible for people with different perceptive potentials. Moreover, visitors have the chance to listen to contemporary witnesses at audio stations. Commentary and materials are available in German and English.

For more information visit [www.wismar.de](http://www.wismar.de).

## **Camping ground Bad Stuer completely overhauled**

Since the late summer of 2017, the campsite in Bad Stuer in the lakeland Mecklenburgische Seenplatte has been shining in new splendour. New attractions include the so-called tree tents, where guests can spend the night in aerial heights, barrel houses made of pinewood, a

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mini golf facility, and the redesigned Kneipp bar. The campsite located at the southern tip of the lake Plauer See has also been overhauled to attract more bike tourists. So far, the investment cost has been more than one million Euros.

For more information visit [www.campingmecklenburgischeseenplatte.de](http://www.campingmecklenburgischeseenplatte.de).

## **Seaborn: New join-in festival in Kühlungsborn**

Exploring herbs, learning how to make sailor's knots, surfing courses, and beach chair cinema: The Seaborn Festival, which takes place between May 25 and May 27, is a new format for active holidaymakers in the Baltic Sea resort Kühlungsborn. The join-in festival offers many workshops for anyone who loves the Baltic Sea atmosphere and likes to be active in the water. The offer ranges from sailor's knot courses to sailing classes and night-time bike tours. And at night, after a day full of activities such as stand-up paddling, a cutter trip, or an accordion workshop, participants in the astronomy workshop can apply their knowledge while looking at the night sky. The Seaborn Festival is organised by the Touristik-Service Kühlungsborn GmbH and the Rostock-based company Supremesurf, which has also organised other festivals, such as Zuparken in Kägisdorf and Pangea in Pütznitz. A limited number of tickets are available at [www.seaborn-festival.de](http://www.seaborn-festival.de).

## **Floating civil registry office to be Built in the Baltic Sea Resort Kröslin**

Marrying on the water: A floating civil registry office is currently under construction at the five-star marina in the Baltic Sea Resort Kröslin on the mainland of Vorpommern. Built on a pontoon and attached to a jetty, the house will provide a unique site for wedding ceremonies from autumn 2018. Besides the bride and groom, there will be space for 30 more people. In the upper floor, there will be a suite with a hot tub, a fireplace and a bar with a view on the port. The rooms of the registry



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office can also be booked for seminars and conferences or by couples seeking a romantic break.

For more information visit [www.baltic-sea-resort.com](http://www.baltic-sea-resort.com).

## **Experimenta on Rügen becomes Galileo Museum**

The museum Galileo-Wissenswelt (engl.: Galileo World of Science) is currently in the making at the location of the old Experimenta exhibition, offering a new attraction for families with children. The exhibition's focus will be on science. The investor is Clas Schröder, who already owns four museums on his home island Fehmarn, three of which also operate under the trade name Galileo-Wissenswelt. The opening is scheduled for spring 2018.

For more information visit [www.ruegen.de](http://www.ruegen.de).

## **New multi-cabin boats on the lake Müritz**

For the water sports season 2018, the fleet of boat hire company Yachtcharter Schulz will be extended by five boats, each offering space for up to six passengers. The new models named "Jetten 41" feature three spacious cabins with a separate bathroom area as well as comfortable equipment including a pantry, a TV, and a swimming platform. The new Jetten 41 boats can be hired in Waren (Müritz) and can be used throughout the lakeland Mecklenburgische Seenplatte with a temporary boat driver certification, meaning that there is no need to acquire a permanent boat driver permit.

For more information visit [www.bootsurlaub.de](http://www.bootsurlaub.de).

## **New holiday homes on the island of Usedom**

The project development company Bonava is planning to build new holiday homes on the edge of Zirchow on the island of Usedom. Until the end of 2018, a total of 15 buildings with thatched roofs will be constructed on an area of approximately 8,000 square metres in the

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midst of the Usedom Island Nature Park. Six different types of holiday homes with different sizes will be available.

For more information visit [www.bonava.de](http://www.bonava.de).

## **Gallery of Romanticism planned in Greifswald**

A “Gallery of Romanticism” is currently being added to the Pommersches Landesmuseum in Greifswald, honouring the heritage of the Greifswald-born painter Caspar David Friedrich. The opening of the multimedia gallery is scheduled for 2019. Strolling through the gallery, visitors can gain new impressions and thus be inspired to plan trips to other Romantic sites in the region.

For more information visit [www.pommersches-landesmuseum.de](http://www.pommersches-landesmuseum.de).

## **Museum of Traditional Costumes to open in early summer 2019**

The former Museum of Local History Mönchgut on the island of Rügen has been refurbished and now features a new annexe. At present, the municipality of Göhren is working on a reorientation of the museum as part of a three-year EU project named “Polish-German History Forum”. In the early summer of 2019, it is scheduled to open under the name of Pommersches Trachtenmuseum (Pomeranian Museum of Traditional Costumes). Besides the traditional fishermen outfits from Mönchgut, which are at the core of the exhibition, visitors can marvel at costumes from various Pomeranian regions and learn interesting facts about Pomeranian history.

For more information visit [www.goehren-ruegen.de](http://www.goehren-ruegen.de).

## **New Discovery Centre to be Built in the Wildpark MV in Güstrow**

The Wildpark MV in Güstrow will gain a new attraction in 2019: A multifunctional discovery centre built as a half-timber construction. In the centre, visitors can explore the life and working world of a Büdner, as small rural estate owners of the region used to be called in the past, and

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watch the animals living on the small property (called Būdnerci), such as sheep, pigs, or rabbits. The investment cost amounts to 1.1 million Euros, financed through an EU leader project and the city of Gūstrow. For more information visit [www.Wildpark-MV.de](http://www.Wildpark-MV.de), [www.leader-guestrow.de](http://www.leader-guestrow.de).